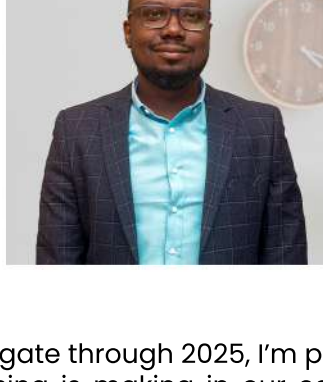




EINSTEIN RISING 2025 NEWSLETTER

QUARTER 1(January - April)



A WORD FROM THE C.E.O

*"Cultivating a Greener Future,
One Entrepreneur at a Time."*

Brian Mangeni
Chief Executive Officer
Einstein Rising

As we navigate through 2025, I'm particularly proud to share the tangible strides Einstein Rising is making in our core mission: fostering green enterprises and creating green jobs across Uganda. This quarter's achievements underscore the powerful synergy of strategic partnerships and community-led solutions in building a more sustainable future.

Our participation in the Uganda-EU Business Insights Deals Room, which facilitated a remarkable EUR 6.4 million in investor interest, was not just about financial enablement; it was about channeling crucial capital towards innovative green businesses with the potential to generate significant green employment. Similarly, co-hosting Uganda's first Climate Action Summit in partnership with Youth Challenge International (YCI) focusing on rural innovators directly supports our commitment to empowering those on the frontlines of developing climate-smart solutions and building a green economy from the grassroots up.

The success of our Skills for Change program, culminating in a vibrant fashion show, goes beyond vocational training. It's about equipping young women with skills relevant to sustainable industries, potentially in eco-fashion, upcycling, or the ethical sourcing of materials, thereby creating pathways to dignified green jobs and fostering inclusive innovation within the green sector. The strategic business model shift within Agrimulimi and their success in securing high-volume clients demonstrate the viability of sustainable agriculture as a driver of economic growth and green job creation at the community level, deepening our impact within the green enterprise landscape.

Each of these wins is a significant step toward our shared vision: a thriving ecosystem where African entrepreneurs, particularly those championing green solutions, lead the change we need to see, creating a ripple effect of green jobs and environmental resilience. I extend my deepest gratitude to our invaluable partners, steadfast supporters, and dedicated team for making this crucial journey towards a greener, more prosperous Uganda possible.

Unveiling Impact Tours: Connecting Sustainable Tourism with Local Innovation.



Einstein Rising, in partnership with Hutland Tours and Hutland Capital, is proud to unveil Impact Tours, a ground-breaking initiative designed to merge tourism with entrepreneurship in Uganda.

Through this unique program, tourists visiting Uganda will have the chance to meet and interact directly with innovative entrepreneurs from the Einstein Rising and OVO pipelines. More than just a sightseeing opportunity, Impact Tours offers visitors a deeper connection to Uganda's entrepreneurial spirit and ingenuity.

By spotlighting locally made products and the people behind them, the initiative seeks to inspire meaningful engagement. Tourists may be moved to support businesses by purchasing products, sharing expertise, or becoming advocates for African-led innovation. In doing so, they gain insight into how and where products are made, closing the gap between production and perception.

Sustainable Technology for Africa (ST4A): Uganda-EU Business Insights (UEUBI) 2025



For the second edition in a row, Einstein Rising was entrusted by the European Commission in Uganda as the partner organizer of the "Deals Room" at the Uganda-EU Business Insights (UEUBI) 2025, held on 13th February at Mestil Hotel, Kampala.

The event focused on Agricultural Technology and Sustainable Mining, bringing together entrepreneurs, investors, and key stakeholders for high-impact panels, exhibitions, and investment matchmaking.

Out of 65 applicants, 19 entrepreneurs were selected to pitch to 16 investors in the Deals Room, resulting in 15 matches. Einstein Rising facilitated 7 of these post-events, showcasing our continued role in accelerating social enterprise financing.

Investors expressed interest in both equity and debt financing, with potential deals valued at EUR 6.4 million (UGX 25.2 billion).

Are you interested in partnering to drive positive change?

We'd love to hear from you! Visit our website at <https://einsteinrising.net/> to explore collaboration opportunities.

Climate Action Summit 2025



On April 22nd, 2025, over 250 participants gathered in Mpigi for the inaugural Climate Action Summit, held in celebration of Earth Day. Under the theme "Empowering Rural Innovators for Climate Action in Uganda," the summit spotlighted grassroots solutions to the climate crisis.

Co-hosted by Youth Challenge International and Einstein Rising, the event welcomed rural social innovators, international volunteers, officials from Ugandan government ministries, and local government leaders, creating a dynamic space for learning and collaboration.

The summit marks the beginning of a sustained push for climate innovation and action across Uganda and beyond.

Special thanks to our partners: Youth Challenge International, Enabel, SINA, Jangu International, Gejja Women Foundation, and Walyendo Art Gallery for making this a success.

Skills for Change: Fashion Show



On 24th April, our "Skills for Change" project, in partnership with Malaika4WC and Enzo Productions, organized the inaugural Skills for Change Fashion Show, a powerful celebration of transformation, creativity, and economic empowerment. Held at the heart of Kampala, the event was more than a runway show, it was a vibrant statement of self-expression and hope. After months of intensive, hands-on tailoring training, 12 trainees from vulnerable communities showcased their handmade clothing and accessories with pride and confidence.

The show drew over 70 guests, including funders, NGO representatives, and partners, and sparked strong interest from potential collaborators. More than just an evening of fashion, the event reaffirmed our mission: to empower communities through vocational skills, entrepreneurship, and restored self-belief.

This quarter also marked the graduation of 12 trainees, with 7 earning DIT (Directorate of Industrial Training) certificates and the enrolment of a new 2025 cohort of 12 girls, continuing the cycle of impact and empowerment.

Support the cause

Help us train more young women by donating directly via mobile money.

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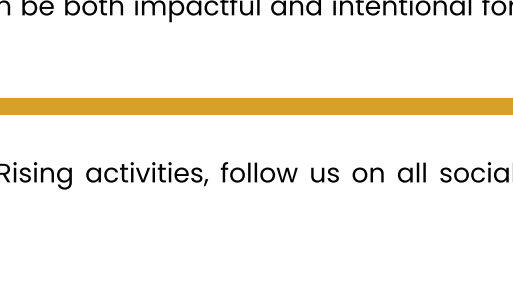
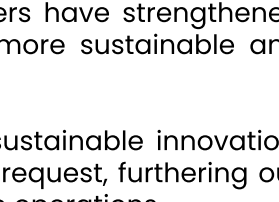
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Agrimulimi Fresh Solutions



The Agrimulimi project started the year with a strategic shift in its business model, moving from sourcing fresh produce for large agricultural markets in Kampala to directly supplying premium, high-volume end consumers such as restaurants, cafes, and hotels.

This pivot has already delivered solid wins in 2025, with five new B2B clients joining our network, including Caramel Ntinda, One Empire Catering, and Mo Restaurant in Namanve. These high-frequency customers have strengthened our market reach and fuelled our mission to build a more sustainable and efficient fresh produce supply chain.

In response to client needs, the team also embraced sustainable innovation, introducing recycled crates for packaging at Caramel's request, furthering our commitment to eco-conscious and customer-responsive operations.

With strong partner endorsements and a growing regional footprint, Agrimulimi is proving that fresh produce delivery can be both impactful and intentional for smallholder farmers.

To stay up to date with all our Einstein Rising activities, follow us on all social media platforms!

LinkedIn, X, Facebook, and Instagram.